



Social Media CONTENT GRID

Facebook

What to post

Social Network	Post Frequency	COPY - TBD	Video/Image -TBD
Facebook	Post up to 2-3 x per week		

Instagram

What to post

Social Network	Post Frequency	COPY - TBD	Video/Image -TBD
Instagram	Post up to 2-3 x per week		

Twitter

What to post

Social Network	Post Frequency	COPY - TBD	Video/Image -TBD
Twitter	Post up to 2-3 x per week		

LinkedIn

What to post

Social Network	Post Frequency	COPY - TBD	Video/Image -TBD
LinkedIn	Post up to 1-2 x per week		

Google +

What to post

Social Network	Post Frequency	COPY - TBD	Video/Image - TBD
Google +	Post up to 3 x per week		