



Are you ready to take your marketing to the next level? The below checklist will prepare you to elevate your business with a strategic approach to marketing.

Marketing Checklist

- ✓ Conduct market research
- ✓ Identify your target audience
- ✓ Unique Value /Selling Proposition
- ✓ Brand Development
- ✓ Set goals/budgets
- ✓ Nurture loyal customers
- ✓ Decide on messaging
- ✓ Create Social Media Accounts
- ✓ Create Online Review Accounts

14900 Magnolia Blvd #57234 Sherman Oaks,
CA 91423

T: 818.824.4479
E: info@m4rr.com
W: www.m4rr.com

Our Services:

Marketing Consulting:

Marketing 4 Real Results has a number 1 consulting goal to help you outshine your competition. We formulate a strategic marketing plan that will keep your business visible and relevant to your current and potential clients.

Marketing Plan Development:

We build comprehensive strategic plans including market research, data analysis and surveys that will connect you to your prospective and current customers as well as reach new customers based on your business goals.

Social Media Marketing:

Social media marketing should be included in all marketing campaigns. We create compelling content to attract and engage your customers and prospects. Information sharing includes text, images, audio and video.

Email Marketing:

E-mail marketing is one of the most important components of a combined marketing strategy. This process allows you to leverage communication more intimately and nurture relationships with customers and prospects. If you already have an email-marketing program in place we can analyze and make adjustments by applying A/B testing methods to maximize lead generation.

Content Marketing:

Content marketing is the practice of creating and delivering valuable content to attract, acquire, and engage target audiences with the goal of driving action. Improves overall Search Engine Optimization, SEO.

Branding:

A strong brand offers the invaluable opportunity for your prospects to see you as the solution to their problem. From functional to emotional to societal benefits, having a consistent brand message is important to build your brand equity.

Event / Conference Management:

Our team of experienced professionals will ensure the success of your events with planning, promoting and executing all event deliverables. We deliver superior customer service and event management solutions.