



# RECEPTIONISTS TURN LEADS INTO CUSTOMERS

## WHY PARTNER WITH SIGNPOST?

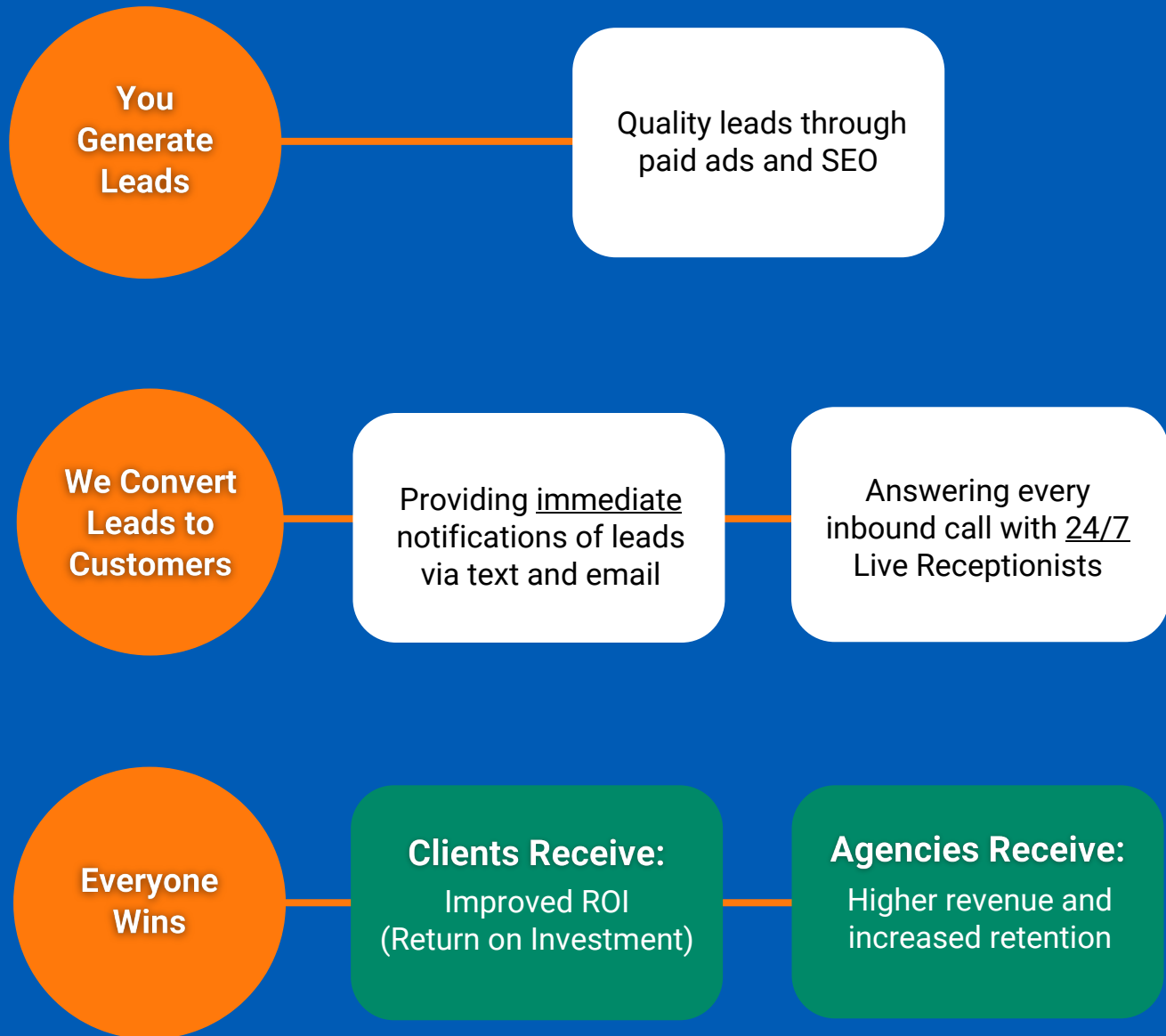
Signpost is the insurance that preserves the hard work you provide clients. Our Live Receptionists ensure your clients never miss a lead. This means you get the best return on investment for your clients' ad spend with...

- ✓ US-based receptionists
- ✓ Improved client retention
- ✓ Around-the-clock coverage whenever they need

## MISSED CALLS = MISSED REVENUE

78% of jobs go to businesses that respond first. We help convert more of your clients' leads into booked jobs with our 24/7 live answering service. Plus, your clients won't pay for spam calls which improves their opinion of the leads your agency provides them!

## HOW THE PARTNERSHIP WORKS



## REAL SOLUTIONS FOR REAL BUSINESSES

Business owners want to work on their businesses. 68% of business owners are spending their time working in their businesses. Together, we can help your clients achieve more operational success instead of trying to chase leads.

### Businesses can say goodbye to...

- ✗ Time wasted on spam calls
- ✗ Time spent qualifying leads
- ✗ Time and effort to recruit and train an in-house receptionist

## IT'S A WIN-WIN

**Customers**

&

**Agencies**

*Saving Time*

*Saving Money*

*Growing Revenue*

*Providing a powerful and reliable solution for clients*

*Converting generated leads into more booked jobs*

*Purchasing bundled rates, at an exclusive price, for a higher profit*

## WHAT BUSINESS OWNERS HAVE TO SAY



*People generally say they talked to our secretary as opposed to our answering service. With the way Signpost presents itself, it's an extension of my company which is exactly what I want.*

**- Kevin Volz, Owner of Volz Legal**



*We like the personal touch. Our customers want a real person and like talking to somebody. The experience is what Signpost is solving for us instead of sending customers to an answering machine.*

**- Celeste Ortiz, Office Manager of Enviropest**

**READY TO PARTNER? WE ARE.**

